



RIBA MUNDO TECNOLOGÍA

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PROTAGONIST AT THE MOBILE WORLD CONGRESS, ONE OF THE MOST RELEVANT GLOBAL EVENTS IN THE TECH AND MOBILE SECTOR

Valencia, January 23, 2025

Riba Mundo Tecnología S.A., (the "**Company**" or "**Riba Mundo**") - *tech company specialising in Big Data, operating in the B2B segment of consumer electronics, based in Valencia (Spain) and listed on the Euronext Growth Milan market* - announces its participation in the **Mobile World Congress**, which will take place in Barcelona from March 3 to 6, 2025.

The **Mobile World Congress (MWC)**, organized by the GSM Association, is widely recognized as one of the most relevant and influential global events for telco and tech industry players. The annual edition brings together industry leaders, device manufacturers, mobile operators, technology providers, and startups from **over 200 countries**, attracting nearly **200,000 attendees** and **over 3,000 exhibitors** in recent years. With leading companies such as Samsung, Huawei, Nvidia Ltd, Meta, OPPO, and DELL Technologies in attendance, MWC represents an opportunity to discuss the future of connectivity and emerging technologies.

Riba Mundo will be present at the entrance of **Hall 6** (stand 6C30) with an exhibition space of over 58 square meters, designed with a layout focused on maximum efficiency. The MWC is not merely a visibility event but holds strategic value, enabling Riba Mundo to: **expand its commercial network** through interaction with potential clients and partners; **enhance international brand awareness**, positioning itself among the leading players in B2B consumer electronics distribution; and **broaden its product portfolio** to meet the growing demand for innovative and customized technological solutions.

In a context of increasing interest in advanced connectivity and digital innovation, the Company's presence underscores its commitment to offering solutions aligned with current market trends and strengthening its competitive position on an international scale.

This press release is available on the website of Riba Mundo Tecnología, investors.ribamundotecnologia.es, in the Investor Relations section and on www.1info.it, 1Market section.

Mundo Tecnología

Riba Mundo Tecnología S.A., listed on Euronext Growth Milan (ISIN ES0105724001, ticker RMT) is a tech company specialized in big data, is active in consumer electronics B2B trading on a global scale. The core business is mainly focused on the category of smartphones and tablets, with the progressive expansion covering also entertainment and computing devices. Incorporated in 2018 with legal, operational and logistical headquarters in Valencia (Spain), the Company has developed MarVin, a proprietary big data software designed according to data-driven criteria for the optimisation of purchasing, sales and demand forecast generation processes, in order to ensure the efficiency of consumer goods inventory management. Distributing in more than 45 countries, with a team of around 70 employees and a base of more than 1,000 international customers, Riba Mundo has proven to have developed an innovative and efficient business model capable of generating high growth. In 2023, total revenues exceeded EUR 434 million, reporting a CAGR 2019-2023 of +86%, EBITDA stood at EUR 9.2 million, up 23% compared to 2022.

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